

## Trade Performance Index : TURKEY

Indicators		TURKEY	Fresh food		Processed food		Wood products		Textiles			
			Value	Ranking	Value	Ranking	Value	Ranking	Value	Ranking		
General profile	G1	Value of exports (\$ 000)	2,890,162		2,004,156		251,432		3,545,092			
	G2	Trend of exports (94-98) p.a.	6%	86	10%	61	74%	8	18%	42		
	G3	Share in national export	11%		8%		1%		13%			
	G4	Share in national import	6%		3%		3%		5%			
	G5	Average annual change in per capita exports	2%	86	3%	98	6%	70	11%	44		
	G6	Relative unit value (world average = 1)	1.5		1.1		1.1		1.1			
	G7	Average annual change in relative unit value	1%		-1%		-5%		3%			
Position in 1998	P1	Value of net exports (\$ 000)	318,193	42	823,444	16	-962,617	114	1,229,708	11		
	P2	Per capita exports (\$/inhabitant)	46.1	71	32.0	74	4.0	105	56.5	29		
	P3	Share in world market	1.19%	22	0.84%	25	0.13%	50	2.41%	14		
	P4a	Product diversification (N° of equivalent products)	12	37	26	10	28	9	37	11		
	P4b	Product spread (concentration)		26		9		10		11		
	P5a	Market diversification (N° of equivalent markets)	16	4	20	5	21	1	16	9		
	P5b	Market spread (concentration)		8		9		15		10		
Change 1994-1998	C1	Sources		Percentage change of world market share* p.a.		0.01%		0.00%		0.03%		0.07%
		Competitiveness effect p.a.		0.00%	84	0.01%	64	-0.04%	99	0.05%	34	
		Initial geographic specialisation p.a.		0.01%	77	0.02%	37	0.05%	8	0.00%	80	
		Initial product specialisation p.a.		0.00%	109	-0.02%	99	-0.01%	81	-0.01%	70	
		Adaptation p.a.		0.00%	48	-0.01%	68	0.02%	20	0.03%	13	
	C2	Trend of import coverage by exports		-12%	138	-2%	97	-6%	96	-5%	76	
	C3	Matching with dynamics of world demand			69		51		12		12	
	C4a	Change in product diversification (N° of equiv. products)			83		37		25		34	
	C4b	Change in product spread (concentration)			85		52		26		38	
	C5a	Change in market diversification (N° of equiv. markets)			71		79		26		27	
	C5b	Change in market spread (concentration)			75		80		25		27	
		Composite ranking position			17		16		44		7	
		Composite ranking change			97		53		5		17	

Source: ITC calculations based on COMTRADE of UNSD

\* not percentage point

## Trade Performance Index : TURKEY

Indicators		TURKEY	Chemicals		Leather products		Basic manufacturing		Non-electric machinery				
			Value	Ranking	Value	Ranking	Value	Ranking	Value	Ranking			
General profile	G1	Value of exports (\$ 000)	1,420,837		221,773		3,629,395		1,010,615				
	G2	Trend of exports (94-98) p.a.	22%	29	15%	22	25%	25	37%	15			
	G3	Share in national export	5%		1%		14%		4%				
	G4	Share in national import	16%		0%		10%		18%				
	G5	Average annual change in per capita exports	6%	86	3%	63	3%	104	21%	55			
	G6	Relative unit value (world average = 1)	1.0		0.6		0.8		0.9				
	G7	Average annual change in relative unit value	5%		-17%		-8%		-5%				
Position in 1998	P1	Value of net exports (\$ 000)	-5,689,161	129	62,422	23	-730,205	113	-6,966,841	112			
	P2	Per capita exports (\$/inhabitant)	22.7	73	3.5	63	57.9	53	16.1	59			
	P3	Share in world market	0.26%	38	0.50%	24	0.88%	26	0.18%	34			
	P4a	Product diversification (N° of equivalent products)	33	26	5	18	18	40	37	25			
	P4b	Product spread (concentration)		27		15		38		20			
	P5a	Market diversification (N° of equivalent markets)	25	3	5	21	25	1	12	15			
	P5b	Market spread (concentration)		4		16		1		25			
Change 1994-1998	C1	Sources		Percentage change of world market share* p.a.		0.00%		0.00%		-0.01%		0.12%	
		Competitiveness effect p.a.		-0.03%	90	0.00%	37	0.00%	67	0.17%	18		
		Initial geographic specialisation p.a.		0.02%	39	0.03%	20	-0.01%	87	0.02%	31		
		Initial product specialisation p.a.		-0.02%	79	0.00%	36	-0.03%	99	0.03%	24		
		Adaptation p.a.		0.02%	21	-0.03%	49	0.03%	18	-0.10%	80		
	C2	Trend of import coverage by exports		-8%	116	-29%	61	-9%	99	-2%	82		
	C3	Matching with dynamics of world demand			87		40		47		94		
	C4a	Change in product diversification (N° of equiv. products)			87		44		10		44		
	C4b	Change in product spread (concentration)			94		46		23		63		
	C5a	Change in market diversification (N° of equiv. markets)			73		54		58		19		
	C5b	Change in market spread (concentration)			75		55		56		20		
		Composite ranking position			38		25		33		36		
		Composite ranking change			92		56		23		42		

Source: ITC calculations based on COMTRADE of UNSD

\* not percentage point

## Trade Performance Index : TURKEY

Indicators		TURKEY	Cons. Electronics		Electronic components		Transport equipment		Clothing			
			Value	Ranking	Value	Ranking	Value	Ranking	Value	Ranking		
General profile	G1	Value of exports (\$ 000)	884,925		1,044,760		1,102,462		7,055,044			
	G2	Trend of exports (94-98) p.a.	41%	19	25%	27	22%	26	11%	59		
	G3	Share in national export	3%		4%		4%		27%			
	G4	Share in national import	6%		6%		11%		1%			
	G5	Average annual change in per capita exports	61%	37	17%	67	23%	62	9%	64		
	G6	Relative unit value (world average = 1)	1.0		1.0		0.7		2.3			
	G7	Average annual change in relative unit value	84%		-5%		-5%		-1%			
Position in 1998	P1	Value of net exports (\$ 000)	-1,729,812	65	-1,745,409	86	-3,638,970	88	6,814,379	3		
	P2	Per capita exports (\$/inhabitant)	14.1	52	16.7	53	17.6	57	112.5	32		
	P3	Share in world market	0.19%	32	0.23%	31	0.16%	34	4.03%	6		
	P4a	Product diversification (N° of equivalent products)	1	76	13	31	9	9	14	48		
	P4b	Product spread (concentration)		56		29		6		43		
	P5a	Market diversification (N° of equivalent markets)	7	28	11	16	16	5	6	24		
	P5b	Market spread (concentration)		25		18		13		18		
Change 1994-1998	C1	Percentage change of world market share* p.a.		0.40%		0.06%		0.10%		0.04%		
		Sources	Competitiveness effect p.a.		0.42%	13	0.05%	29	0.11%	31	0.04%	46
			Initial geographic specialisation p.a.		0.05%	6	0.01%	30	0.03%	25	-0.01%	96
			Initial product specialisation p.a.		-0.01%	41	-0.01%	60	0.01%	36	0.00%	65
			Adaptation p.a.		-0.06%	56	0.01%	18	-0.04%	52	0.01%	26
	C2	Trend of import coverage by exports		11%	30	-7%	74	-3%	63	-36%	119	
	C3	Matching with dynamics of world demand			6		60		66		54	
	C4a	Change in product diversification (N° of equiv. products)			58		34		34		87	
	C4b	Change in product spread (concentration)			62		43		42		92	
	C5a	Change in market diversification (N° of equiv. markets)			61		39		43		10	
	C5b	Change in market spread (concentration)			61		38		44		12	
		Composite ranking position			47		37		27		6	
		Composite ranking change			20		39		36		73	

Source: ITC calculations based on COMTRADE of UNSD

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## Trade Performance Index : TURKEY

<b>Indicators</b>		<b>TURKEY</b>		<i>Misc. manufacturing</i>		<i>Minerals</i>		
				Value	Ranking	Value	Ranking	
<b>General profile</b>	<b>G1</b>	Value of exports (\$ 000)	809,047		543,580			
	<b>G2</b>	Trend of exports (94-98) p.a.	29%	30	7%	60		
	<b>G3</b>	Share in national export	3%		2%			
	<b>G4</b>	Share in national import	6%		11%			
	<b>G5</b>	Average annual change in per capita exports	23%	35	-1%	104		
	<b>G6</b>	Relative unit value (world average = 1)	0.7		1.6			
	<b>G7</b>	Average annual change in relative unit value	-12%		3%			
<b>Position in 1998</b>	<b>P1</b>	Value of net exports (\$ 000)	-1,701,041	121	-4,268,845	146		
	<b>P2</b>	Per capita exports (\$/inhabitant)	12.9	63	8.7	113		
	<b>P3</b>	Share in world market	0.22%	35	0.14%	69		
	<b>P4a</b>	Product diversification (N° of equivalent products)	11	62	12	4		
	<b>P4b</b>	Product spread (concentration)		46		7		
	<b>P5a</b>	Market diversification (N° of equivalent markets)	12	13	17	2		
	<b>P5b</b>	Market spread (concentration)		24		8		
<b>Change 1994-1998</b>	<b>C1</b>	Percentage change of world market share* p.a.		0.15%		-0.02%		
		<b>Sources</b>	Competitiveness effect p.a.		0.16%	22	0.03%	53
			Initial geographic specialisation p.a.		0.01%	34	0.00%	65
			Initial product specialisation p.a.		-0.02%	93	-0.01%	101
			Adaptation p.a.		-0.01%	76	-0.04%	120
	<b>C2</b>	Trend of import coverage by exports		0%	78	-4%	99	
	<b>C3</b>	Matching with dynamics of world demand			94		42	
	<b>C4a</b>	Change in product diversification (N° of equiv. products)			116		6	
	<b>C4b</b>	Change in product spread (concentration)			120		13	
	<b>C5a</b>	Change in market diversification (N° of equiv. markets)			24		11	
<b>C5b</b>	Change in market spread (concentration)			24		12		
		Composite ranking position			46		60	
		Composite ranking change			70		13	

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